



HỘI THẢO KHOA HỌC QUỐC TẾ

“GIÁO DỤC ĐẠI HỌC ĐÁP ỨNG
YÊU CẦU NGUỒN NHÂN LỰC VÀ
PHÁT TRIỂN KINH TẾ XÃ HỘI
ĐỊA PHƯƠNG - THỰC TIỄN CÁC
NƯỚC VÀ GỢI Ý CHO VIỆT NAM”



THE INTERNATIONAL CONFERENCE

“HIGHER EDUCATION FOR
HUMAN RESOURCE
REQUIREMENTS AND LOCAL
SOCIO-ECONOMIC
DEVELOPMENT –
INTERNATIONAL
EXPERIENCES AND
SUGGESTIONS FOR VIETNAM”

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BAN TỔ CHỨC Organization Teams

Trường Đại học
Thủ Dầu Một
Thu Dau Mot
University (TDMU)

Hiệp Hội Giáo dục
và Giao lưu Châu Á
Asia Association of
Education and
Exchange (AAEE)

ORGANIZING COMMITTEE

RECTOR OF TDMU

AAEE PRESIDENT

Dr. Nguyen Quoc Cuong

Prof. Akinori Seki

関昭典

UBND TỈNH BÌNH DƯƠNG
TRƯỜNG ĐẠI HỌC THỦ DẦU MỘT

THƯ MỜI

THU DAU MOT UNIVERSITY

RESPECTFULLY INVITES

To attend
THE INTERNATIONAL CONFERENCE

“HIGHER EDUCATION FOR HUMAN
RESOURCE REQUIREMENTS AND
LOCAL SOCIO-ECONOMIC
DEVELOPMENT – INTERNATIONAL
EXPERIENCES AND SUGGESTIONS
FOR VIETNAM”

Date: June 21-22, 2024

Location: Hall 1

Thu Dau Mot University.

(No. 06 Tran Van On, Phu Hoa Ward,

Thu Dau Mot City,

Binh Duong Province.)

CONFERENCE AGENDA

Friday, June 21, 2024

7:30 – 8:00	Đón tiếp đại biểu Welcome Reception
8:00 – 8:20	Khai mạc hội thảo Opening Ceremony
8:20 – 8:30	Chụp hình lưu niệm Group photo
8:30 – 10:00	PHIÊN TOÀN THỂ Plenary Session
10:00 – 10:15	Giải lao Tea Break
10:15 – 12:00	PHIÊN ĐỐI THOẠI Dialogue Session
12:00 – 14:00	Tiệc chiêu đãi Welcome Party
14:00 – 16:30	PHIÊN TIỂU BAN Parallel Sessions
16:30 - 17:00	Bế mạc hội thảo Closing Ceremony

Saturday, June 22, 2024

	PHIÊN SINH VIÊN: Hội thi Hùng biện tiếng Anh “Sinh viên với Giáo dục vì sự phát triển bền vững”
8:30 – 10:30	STUDENT SESSION: English Speech Contest “Students and Education for Sustainable Development”
10:30 – 11:00	Trao giải Hội thi Awarding Ceremony
11:00	Bế mạc Hội thi Contest Closing

We are very pleased to welcome you

CONFERENCE AGENDA

The International Conference on “Higher Education for Human Resource Requirements and Local Socio-Economic Development – International Experiences and Suggestions for Vietnam”

Main venue: Hall 1 – Thu Dau Mot University (TDMU)
06 Tran Van On Street – Thu Dau Mot City, Binh Duong, Vietnam

FRIDAY, JUNE 21, 2024	
7:30 – 8:00 am	Conference Registration & Info Desk
8:00 – 8:20 am <i>(Hall 1 - TDMU)</i>	Opening Ceremony Art Performance Opening Remarks: - Dr. Nguyen Quoc Cuong - Rector of TDMU - Prof. Akinori Seki – Tokyo Keizai University – President of AAEE
8:20 – 8:30 am	Group photo
8:30 – 10:00 am Plenary Session <i>(Hall 1 - TDMU)</i>	Chairperson: <i>Dr. Ngo Hoai Son – TDMU</i> Secretary: <i>Dr. Tran Thi An - TDMU</i> Keynote Speakers: 1. Dr. Ngo Hong Diep – Vice Rector of TDMU “Vị trí, tầm quan trọng của trường đại học địa phương trong phát triển kinh tế, văn hóa, xã hội địa phương – thành tựu và thách thức từ thực tiễn trường Đại học Thủ Dầu Một” <i>(The important role of a local university in the provincial economic, culture, and social development – achievements and challenges from the Thu Dau Mot University case)</i> 2. Prof. Akinori Seki – Tokyo Keizai University – President of AAEE “The reality and challenges of multicultural conviviality in Japan – Towards fostering multicultural competence among the youth” 3. Dr. Nguyen Luu Bao Doan – University of Economics Ho Chi Minh City “How students' views on job readiness differ across Vietnamese universities”
10:00 – 10:15	Tea Break
10:15 – 11:45 Dialogue session <i>(Hall 1 - TDMU)</i> “Orientation for developing professional skills for students to meet human resource requirements”	Chairperson: Dr. Nguyen Quoc Cuong – Rector of TDMU Secretary: Invited Guests: - Mr. Takehiko Masuda - CEO of Esutech Company – Esuhai Group - Dr. Nguyen Trung Hieu – Deputy CEO of Esutech Company – Esuhai Group - Mr. Nguyen Liem - Chairman of Binh Duong Province Wood Processing Association (BIFA) - Dr. Lawyer Dao Xuan Son – CEO of Justiva Law Firm

<p>“Introduction about AAEE activities”</p>	<p>- Prof. Akinori Seki – Tokyo Keizai University – President of AAEE - Dr Nguyen Luu Bao Doan – University of Economics Ho Chi Minh City</p>
<p>11:45 – 14:00</p>	<p>Welcome Party</p>
<p>14:00 – 16:30 Parallel sessions (Meeting Rooms 2-3-4, E1 Building)</p>	<p>* Session 1: Higher Education State Management and Educational Governance <i>Chairpersons: Prof. Akinori Seki, Dr. Ngo Hoai Son</i> <i>Secretary: Msc. Vu Thi Hien</i></p> <ol style="list-style-type: none"> 1. An umbrella review of sources of competitive advantage in higher education. <i>Ngo Hoai Son</i> 2. Digital transformation solutions in scientific management: A case study at Dai Nam University. <i>Pham Thi Thu Hien, Pham Thi To Nga</i> 3. School closures as a policy measure to respond to the COVID-19 pandemic: What are the determinants? <i>Thai Huynh Anh Chi</i> 4. Kinh nghiệm chuyển đổi số trong quản trị giáo dục đại học trên thế giới – Một số gợi ý cho Việt Nam. <i>Mạc Thị Diệu Trang, Mai Quang Hợp, Lê Ong Tiểu Băng</i> <p>* Session 2: The role of Thu Dau Mot University in socio-economic development of Binh Duong province and the Southeast region of Vietnam <i>Chairpersons: Dr. Tran Hanh Minh Phuong, Dr. Ho Trung Hieu</i> <i>Secretary: Msc. Vo Thi Cam Tu</i></p> <ol style="list-style-type: none"> 1. Application of Artificial Intelligence in blended learning - international experiences and potential applications at Thu Dau Mot University. <i>Nguyen Thi Hong Tham</i> 2. Literary courses in the English language curriculum: A student motivation analysis at Thu Dau Mot University. <i>Tran Thanh Du, Nguyen Thi Xuan Hong</i> 3. Đánh giá mức độ tự tin khi tham gia thị trường lao động của sinh viên vùng Đông Nam Bộ. <i>Lê Anh Vũ</i> 4. Nghiên cứu khoa học giáo dục theo định hướng ứng dụng – nghiên cứu từ trường Đại học Thủ Dầu Một. <i>Trần Văn Trung</i> <p>* Session 3: Student-centered approach in higher education and training under the context of digital transformation <i>Chairpersons: Dr. Nguyen Luu Bao Doan, Dr. Ta Anh Thu</i> <i>Secretary: Msc. Pham Thi Ut Nhut</i></p> <ol style="list-style-type: none"> 1. Applying information technology to motivate students to study at the university. <i>Pham Thi To Nga</i> 2. Enhancing the quality of higher education based on the TPACK model in the context of digital transformation. <i>Vu Thi Kim Ngan</i> 3. Pre-service geography teacher training curriculums at universities in the Southeast and Mekong Delta in Vietnam: an overview description. <i>Ha Van Thang, Pham Hoang Thao</i> 4. Applying Virtual Reality (VR) in teaching theoretical art subjects in the Metaverse environment. <i>Nguyen Thi Minh Hue, Trang Duc Huy.</i>
<p>16:30 – 17:00</p>	<p>Closing Ceremony</p>

SATURDAY, JUNE 22, 2024: STUDENTS SESSION

(Hall 2 – TDMU)

8:30 – 10:30	Speech Contest for Students “Students and Education for Sustainable Development”
10:30 – 11:00	Awarding prizes of the Speech Contest
11:00	Contest Closing Ceremony

**ORGANIZING COMMITTEE
RECTOR OF TDMU**

Dr. NGUYEN QUOC CUONG